

Empowering Dreams Through Financial Expertise: MW Accounting's Debut

June 12, 2025

MW Accounting is proud to announce its official launch, bringing its financial expertise to individuals, independent contractors, small businesses, and nonprofit organizations.

MW Accounting distinguishes itself with a unique value proposition: Big-League Expertise with a Small-Business Focus. Combining strong accounting credentials, CFO experience, and a deep understanding of business operations, MW Accounting delivers expert financial guidance that empowers clients to achieve their goals.

“Our mission is simple: **We focus on your numbers, so you can focus on your dreams,**” says Co-Founder Michele DeSmet. “We’re not just accountants—we’re partners in success, ensuring clients have the financial foundation they need to thrive.”

MW Accounting offers a comprehensive suite of services from tactical accounting services to strategic consulting. Designed for small businesses and nonprofit organizations, these solutions streamline operations, provide clarity, and drive informed decision-making. With a client-first approach, MW Accounting prioritizes trust, collaboration, and personalized financial support, ensuring every individual and business receives tailored expertise suited to its unique challenges and opportunities.

“We’re here to simplify your financial journey so you can focus on what matters most: your goals. Together, let’s turn your dreams into reality.”